

FCSal: Social Media Manager

The Foundation for the Conservation of Salamanders (FCSal) is seeking a self-motivated, salamander-loving volunteer to run our social media accounts! We are seeking an applicant who is interested in serving in this capacity for at least a year.

FCSal is the only organization solely dedicated to salamander conservation.

Our mission is two-fold:

1. To generate funds for salamander conservation, education, and research initiatives, and to support these projects through an annual grant program.
2. To increase awareness about salamander diversity, biology, and conservation, and disseminate information about the threats to salamanders and their habitats.

In support of goal #2, we seek to broaden our outreach, engaging a larger audience and enhancing our educational initiatives to spread knowledge of salamander biology and conservation further.

Position Responsibilities

- Manage FCSal's existing Facebook and Instagram accounts
 - Share updates about FCSal's work
 - Share information about salamander species and their conservation
 - Share emerging salamander-related news and research
 - Respond to comments and messages on social media accounts
- Create graphics to post on social media accounts (experience with Canva or other graphic design tools desired)
- Work closely with FCSal Outreach Coordinator to brainstorm new outreach initiatives and create/share materials
- Investigate new potential social media platforms (TikTok, Threads, etc.)
- Attend board meetings
- Communicate regularly with FCSal board

See our [Facebook](#) (The Foundation for the Conservation of Salamanders) and [Instagram](#) (@fc_salamander) for the kind of content we share.

Time commitment is flexible. We would like to aim for at least 2 posts a week on Facebook and Instagram. The FCSal board currently meets virtually once every 1-2 months, and communicates via email and Discord in between meetings.

For more information or to apply, please send your resume and a cover letter to info@fcsal.org.